

Cycling Club

at the University of Arizona

2008-2009 Sponsorship Packet



The Cycling Club at the University of Arizona
Student Recreation Center
1400 E 6th St.
Tucson, AZ 85721-0017

September 8, 2009

To Cycling Club Supporter,

The Cycling Club at The University of Arizona greatly appreciates your time in reviewing this sponsorship packet. Since 1984 we have promoted cycling as a sport and professionally represented our sponsors at events across the nation. Despite our underdog status, the club sent eight riders to compete in the road national championships and finished an incredible sixth place overall. The season resulted in a 9th place ranking among all Division I cycling programs in the United States. This ranking attests to the success of our racers at the highest levels of collegiate cycling and such achievement resulted in considerable exposure for our sponsors.

We invite you to join our mission for a National Championship title in 2009. Sponsorships help cover the costs of running a large sports club that participates in national competition. All members contribute volunteer hours and pay annual dues yet the large scope of our program requires further partnerships.

As you can see in this packet, our cycling kits prominently display sponsors logos. Club members wear these kits training and during competition. They are also available for alumni and community members to purchase. Furthermore, sponsors receive recognition on our website and are invited to a club meeting to talk about their business, organization, or product. Partnering with the cycling club also aligns your company with a group of young individuals, most of whom will continue cycling and racing through their post-graduate professional careers.

The club doesn't just support its successful race team; it also strives to attract bicycle enthusiasts of all levels. Our first meeting of the semester attracted over forty riders and included many newcomers. Club members include students, faculty, and alumni. The club also maintains a weekly ride schedule that accommodates all levels of experience and enables members to network and learn skills. Our mission is to promote the safe use of bicycles for sport and recreation while supporting a national-level race team.

On the following pages you will find our latest schedule for the 2008-2009 season, our past race results, the Arizona Wildcats Cycling newsletter and our new 2009 jersey designs. The club truly appreciates your review of this sponsorship packet.

Sincerely,

Chloe Forsman, Vice-President

CC: Matthew Jones, President
Sean McCartney, Treasurer

ARIZONA

WILDCATS CYCLING

Who we are, and where we're going!



Meet the Team

Last season the U of A cycling team had some of Arizona's most successful racers as active members. A sampling of these riders are introduced below.



Erica Zaveta
Undergraduate

Bio: Erica just began her first semester ever at the U of A. She's from Doylestown, PA and races as a Category 3 on the road and an Expert mountain biker. She adds some serious leg power to the women's team and plans on rac-

ing the collegiate MTB nationals this fall. Erica finished 5th in the road race at the 2007 Junior Road Nationals. She hasn't quite decided on a major yet but as a freshman she's got plenty of time to decide.

Melanie Meyers

Pro MTB/Category 2 Road/Womens A
Geography Graduate Student



Melanie, 2005 Expert Women 19-24 National Champion, is the unofficial leader of the U of A mountain bike team. That didn't stop her from doing some racing on the road with the team this past season. Melanie placed first in the Southwest MTB Conference Championship. Melanie hopes to improve on her road and mountain bike results this year.

Chloe Forsman

Sophomore, Health Education
Pro MTB/Womens A

Bio: In both 2006 & 2007 Chloe was the cross-country collegiate national champion, and achieved an impressive 2nd place in the 2007 short track race, leading her to the 1st place omnium. Her goals this year are to defend her national titles and achieve a top-ten finish in the national downhill championship. While pursuing her academic degree Chloe is a member of the LUNA Women's Professional Mountain bike team.





Kyle Colavito

Road Category 1, Collegiate A, Semi-Pro MTB
Graduate Student, Mechanical Engineering

Bio: "I started racing bicycles during my junior year of college and with support from the fellow members of the cycling team quickly rose through the ranks. Currently I race as a category 1 cyclist with RIDECLEAN on the road and for the University of Arizona cycling team at all the collegiate races. I also compete on the dirt as a pro on the climbs/fireroads and a beginner on the technical/descents which works out to ~ an expert."

Goals: "I hope to help continue the University of Arizona's domination of the SWCCC while making forward progress on my PhD in Mechanical Engineering. A major goal is to successfully compete at Collegiate Road Nationals without having a mechanical or being crashed (0-4 at this time)."

Judy Jenkins

Road Category 3, Collegiate A
Analytical Chemistry Graduate Student

In 2008, Judy joined the road nationals squad in only her first year of racing. She's working towards her graduate degree in analytical chemistry and hopes for a top-5 team finish at road nationals this year. "It's great to ride with other who desire to be competitive but understand the need to prioritize academics."



Matt Jones, our leader (aka the president)
Road Category 3, Collegiate A,
Optics, Senior



Matt Jones is a Tucson native and 'raced' his first El Tour in 1995. He's a junior majoring in optics and engineering and hopes to be a part of the '09 road nationals squad. As the new president of the cycling club, Matt hopes to build on the following aspects of the cycling team: group rides, clinics, both coaching and professional contacts, rider support, and camaraderie..

HOME CALENDAR SPONSORS MEDIA CONTACT ABOUT US UA-CRIT

CYCLING CLUB

OUR SPONSORS

FAIR WHEEL BICYCLES

UA CYCLING CLUB

Wednesday, October 1, 2008
The Shootout

Labels

Find us on the web at
www.UACycling.com
news, photos, calendar, and more!

Goals for the 2007-2008 Season

The club will focus on defending the Southwest Collegiate Conference Championship titles for both the mountain bike and road disciplines. This requires a large attendance of U of A racers at the conference championship events. Furthermore, the club feels strongly that our racers should attend all conference events to help support other cycling clubs and the growth of collegiate cycling in the Southwest Conference. In 2008, four women and five men competed in the SWCCC road race omnium in Hillsboro, NM. While the weekend was a success, we hope to double our number of participants in 2009.

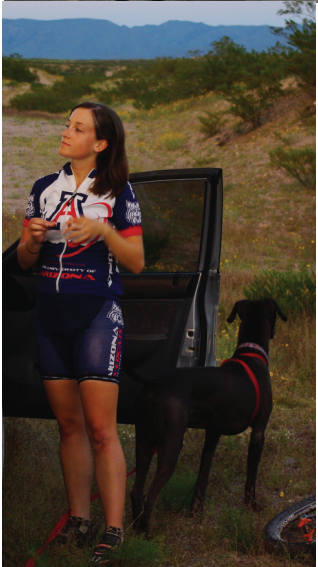
Last year the cycling club placed seventh overall at the Collegiate Mountain Bike Championships out of thirty-five competing teams. Chloe Forsman, in her third year with the U of A cycling club, hopes to defend her mountain bike cross-country title and regain her short track title from 2006. Melanie Meyers plans a return to collegiate mountain biking in 2008 as a graduate student for the U of A and will be Chloe's toughest competition. The event, located in Banner Elk, NC poses a logistic challenge for our club yet we hope to increase our participants from years prior.

They cycling club also hopes to show the collegiate world our depth and experience at Collegiate Road Nationals in Fort Collins, CO in May. Last year, the team achieved a sixth place finish overall against the powerhouses of division I collegiate cycling. The men's team time trial squad hopes to improve their ninth place finish from last year and Chloe Forsman, Melanie Meyers, and Judy Jenkins will work together to win the road race—a victory that eluded them by seconds last season.

Finally, the club hopes to attract new members and increase the number of women and recreational riders active within the club. Beginning this semester, the club added a weekly women's ride to the schedule to network and empower women in the sport. Community involvement plays a huge role in the cycling club agenda. Each semester the club hosts a Bike-Fix-It day and this spring the club will promote the third annual University of Arizona Criterium. In Spring 2008, over 200 community members participated in the event.

2007-2008 Race Results

- 1st – Collegiate Mountain Bike Nationals, women's cross-country, Chloe Forsman
- 1st – Collegiate Mountain Bike Nationals, women's omnium, Chloe Forsman
- 1st - SWCCC Championship Road Omnium, team omnium
- 1st – SWCCC Championship MTB Omnium, team omnium
- 1st – SWCCC Championship Road Omnium, men's overall, David Glick
- 1st – SWCCC Championship Road Omnium, women's overall, Kathy Rakel
- 1st – SWCCC Championship MTB Omnium, men's overall, Kyle Colavito
- 1st – SWCCC Championship MTB Omnium, women's overall, Melanie Meyers
- 1st – Sun Devil Criterium, men's A, Kyle Colavito
- 1st – Sun Devil Criterium, women's A, Chloe Forsman
- 2nd – Collegiate Mountain Bike Nationals, short track, Chloe Forsman
- 2nd – Collegiate Road National Championships, road race, Chloe Forsman
- 2nd – SWCCC Championship Road Omnium, women's overall, Melanie Meyers
- 2nd – SWCCC Championship MTB Omnium, men's overall, Alex Luce
- 2nd – Sun Devil Criterium, men's A, Alex Luce
- 2nd - Sun Devil Criterium, women's A, Melanie Meyers
- 3rd – Collegiate Road National Championships, TTT, Melanie Meyers, Chloe Forsman, Judy Jenkins, and Kathy Rakel
- 3rd – SWCCC Championship Road Omnium, men's overall, Kyle Colavito
- 3rd - SWCCC Championship Road Omnium, women's overall, Judy Jenkins
- 3rd – Sun Devil Criterium, men's A, Matthew Jones
- 4th - Collegiate Road National Championships, road race, Melanie Meyers
- 4th - SWCCC Championship Road Omnium, men's overall, Alex Luce
- 4th - SWCCC Championship Road Omnium, women's overall, Chloe Forsman
- 5th - SWCCC Championship Road Omnium, men's overall, Matthew Jones
- 5th - Sun Devil Criterium, men's A, Matthew Novak
- 6th - Collegiate Road National Championships, team omnium
- 6th - Collegiate Road National Championships, individual omnium, Chloe Forsman
- 6th - Sun Devil Criterium, men's A, Brian Meyer
- 6th - SWCCC Championship Road Omnium, men's overall, Brian Meyer
- 7th – Collegiate MTB National Championships, team omnium
- 9th - Collegiate Road National Championships, TTT, Kyle Colavito, Brian Meyer, Matt Jones, and David Glick
- 10th - Collegiate Road National Championships, individual omnium, Melanie Meyers
- 14th - Collegiate Mountain Bike Nationals, short track, Evan Hyde
- 15th - Collegiate Road National Championships, criterium, Chloe Forsman
- 17th - Collegiate Road National Championships, criterium, Kathy Rakel
- 17th - Collegiate Mountain Bike Nationals, short track, Kyle Colavito
- 19th - Collegiate Road National Championships, individual omnium, Kathy Rakel
- 19th - Collegiate Mountain Bike Nationals, cross-country, Kyle Colavito
- 21st - Collegiate Road National Championships, road race, Kathy Rakel
- 21st - Collegiate Mountain Bike Nationals, omnium, Kyle Colavito



Club Events

The Cycling Club engages with the community both through out-reach to students with bicycles (Bike Fix-It Day) and with the racing community of southern-Arizona (The UofA Criterium).

Bike Fix-It Day

On April 16th during Bike to Work Week, the UA Cycling Club conducted their bi-annual Bike Fix-It Day and hosted the Pima County Department of Transportation on the campus mall. Club members serviced an inordinate number of bicycles on campus by inflating flat tires, replacing tubes, adjusting brakes, and demonstrating the proper way to operate a quick-release mechanism. The Pima DOT provided bicycle commuters and passersby's with breakfast snacks, safety information, and DOT swag. The whole ensemble, cycling club plus the DOT, proved to be a huge success.

The University of Arizona Criterium

The "Crit Committee" of the cycling club successfully organized the second annual criterium on campus. Over 200 community members participated in the event including Beijing Olympian Todd Wells and many cycling club members. The event earned a feature article in the newspaper The Wildcat and will return in 2009 with albeit more participants and press. This criterium required a huge amount of work and club resources and could not have happened without the support of our sponsors.

2007-2008 Schedule

Fall

Sept 21st	SWCCC MTB Championships – Las Cruces, NM
Oct 23-26th	Collegiate National Championships – Banner Elk, NC
Nov 22nd	El Tour de Tucson
Dec 11-14th	Collegiate Cyclocross National Championships – Kansas City, MO

Spring

Feb 28th	(this is last year's schedule as 2009 has not been finalized yet)
Mar 21st	Sun Devil Criterium – Tempe, AZ
Mar	University of Arizona Criterium – Tucson, AZ
May 8-10th	SWCCC Road Championships – Hillsboro, NM
May 13-14	Collegiate Road National Championships – Ft. Collins, CO
	Collegiate National Road Championships, Lawrence, KS

UA Cycling Club Sponsorship

Each year, over 100 cycling kits are distributed to club members, alumni around the country, and to friends and family. Your logo will receive thousands of hours of exposure as a moving billboard, and will gain recognition through media and our growing membership body. Different levels of sponsorship opportunities are available that provide varying levels of exposure for your brand.

Levels of Giving:

Title Sponsor **\$2,500+**

- Logo on front of jersey, rear center
- Largest logo on website
- A jersey signed by our race team

Gold Sponsor **\$1,500**

- Logo on rear jersey pocket, center
- Team jersey for display

Silver Sponsor **\$1,000**

- Logo on rear jersey pocket, side 3"
- Team jersey for display

Bronze Sponsor **\$500**

- Logo on rear jersey pocket, side 2"
- Team t-shirt
- Product Sponsor
- Logo on jersey relative to the in-kind value of the product
- Logo on website

All levels of sponsorship include:

- Logo on website
- Logo included in all press releases
- Logo displayed at all club events (banners/stickers/fliers must be provided by company)
- An invitation to a cycling club meeting to speak about your product or organization.
- Recognition at cycling club meetings



Form to Sponsor the U of A Cycling Team

Your Name: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

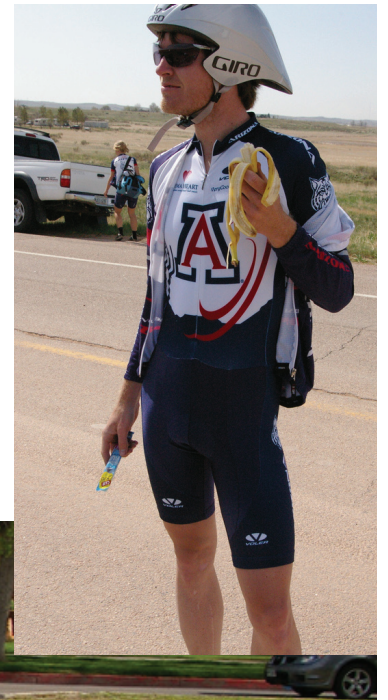
Email Address: _____

Donation Amount: _____

Thank you for your time and generosity. With your help the cycling club is enhancing the college experience for young cyclists, promoting cycling community-wide, and helping to continue the tradition of the Cycling Club at the University of Arizona.

Mail Check To:

**The Cycling Club
Student Recreation Center
1400 East 6th Street
Tucson, AZ 85721-0017**



2008 Collegiate Road Nationals



C A M P U S
REC
SPORT CLUBS

Contact Information

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